Privacy Policy

This Privacy Policy is incorporated into and subject to our <u>Terms and Conditions</u> that apply to use of this Site. By using the Services and this Site, you consent to our <u>Terms and Conditions</u> and Privacy Policy, including our use and disclosure of your personal information as stated in this Privacy Policy, whether or not you register with the Site.

By using the Website, the Apps or any of the Services, and in particular by registering a Techlepatic® account, you are consenting to the use of your information in the manner set out in this Privacy Policy.

Please take some time to read this Privacy Policy, and make sure you are happy with our use and disclosure of your information.

If you do not agree to any of the provisions of this Privacy Policy, you should not use the Website, the Apps or any of the Services. If you have any questions or concerns, you can contact us at team@techlepatic.com.

Please note that this Privacy Policy only applies to the Website, the Apps and the Services (together, the "Platform"). When using the Platform, you will find links to other websites, apps and services, or tools that enable you to share information with other websites, apps and services. Techlepatic is not responsible for the privacy practices of these other websites, apps and services and we recommend that you review the privacy policies of each of these websites, apps or services before connecting your Techlepatic® account or sharing any personal data.

Information from other sources

FACEBOOK

Facebook allows you to sign up and log in using your Facebook account. If you sign up using Facebook, Facebook will ask your permission to share certain information from your Facebook account with Techlepatic. This includes your first name, last name, gender, general location, a link to your Facebook profile, your timezone, birthday, profile picture, your "likes" and your list of friends.

This information is collected by Facebook and is provided to us under the terms of <u>Facebook's privacy policy</u>. You can control the information that we receive from Facebook using the privacy settings in your Facebook account.

If you sign up to Techlepatic® using Facebook, your Techlepatic® account will be connected automatically to your Facebook account, and information regarding your activity on Techlepatic®, specifically any new public content that you post on Techlepatic® and any new favourites, will be shared with Facebook and will be published in your timeline and your Facebook friends' newsfeeds. If you do not wish to share your Techlepatic® activity with your Facebook friends, you can control this from the Settings page on the Website. If you signed up using Facebook by mistake, you can delete your account from the Account page within your Settings at any time, or you can email us at team@techlepatic.com.

YOUTUBE (LINKING TO OR EMBEDDING YOUTUBE VIDEOS IN YOUR PROFILE)

While using Techlepatic, users may link to or embed their YouTube videos to their Techlepatic profiles. By electing to link to or embed YouTube videos to your profile will utilize YouTube's <u>API Services</u> and you agree to be bound by the applicable <u>YouTube</u> <u>Terms of Service</u>. In addition to our normal procedure for deleting stored data, users can revoke that our access to your data via the <u>Google security settings page</u>.

By using Techlepatic and Youtube API Services, the website or the APP **does not** store or collect any data from users or visits in the site. Also **we don't** stores, accesses or collects (or allows third parties to do so) information directly or indirectly on or from users' devices, including by placing, accessing or recognizing cookies or similar technology on users' devices or browsers.

FOLLOWING A LINK PROVIDED ON THE SITE TO A THIRD-PARTY WEBSITE.

If you choose to "share" content or to otherwise post information from or via our Services to a third-party website, feature or application, that information will become public and the third party web site may have access to information about you and your use of our Services. Likewise, other users may use these same features to share information about you. We are not responsible for how you use or publish personal data through these or similar features, or how third parties use the features to share information

How we use your information

We use the information that we collect about you for the following purposes:

Use of and interaction with the Platform:

- To operate and maintain your Techlepatic® account, and to provide you with access to the Website and use of the Apps and any Services that you may request from time to time. Your email address and password are used to identify you when you log into the Platform.
- To identify you as the creator of the content that you aggregate, the comments that you post and/or the other contributions that you make to the Platform.
- To seek your participation in surveys, and to conduct and analyse the results of those surveys if you choose to participate.
- To provide you with technical support.
- To respond to you about any comment or enquiry you have submitted.
- To provide other users with data and let them interact with you exclusively inside the techlepatic platform
- To prevent or take action against activities that are, or may be, in breach of our <u>Terms</u> of <u>Use</u>, or applicable law.
- To comply with applicable laws and regulations.
- We use your month and year of birth to enable age restriction.
- Any additional information that you provide as part of your public profile, such as your real name, and links to your website and other social media profiles (but not your email address), will be published on your profile page. This information will be publicly accessible and may be viewed by anyone accessing the Website, or using our API or other Services. Please bear this in mind when considering whether to provide any additional information about yourself.
- Your email address will be used to send you service updates and notifications regarding your account, newsletters, events news,marketing messages and certain email notifications. For information about how to change your preferences, and to unsubscribe from newsletters, marketing messages and email notifications, please contact us at team@techlepatic.com.

- If you are a Facebook user, and one of your Facebook friends registers for a Techlepatic® account, we will suggest to your Facebook friend that you might be someone they may wish to follow on Techlepatic.
- If you are a Facebook user and sign up using Facebook, we may also use the information we receive about you from Facebook to suggest or connect you to users that you may wish to follow on Techlepatic[®]. It will be up to you if you choose to follow these users and you can unfollow them at any time.

Improving and customizing the Platform and advertising:

- To analyze the use of the Platform, and the people visiting the Website and using the Apps and Services, in order to improve Techlepatic[®].
- To show you ads on behalf of advertisers, we use information that you make available to us when you interact with the Platform. This allows us to show you ads that are more relevant and interesting to you. Please note that we do not share personal data with advertisers. Instead, advertisers pre-define a specific audience by certain generic criteria (e.g. the city of residence, the age range, or the number of followers of an unidentified user) for a specific ad campaign. If your profile matches these generic criteria, we may choose to display a suitable ad to you. We may also display ads based on the content that you have recently viewed or searched; however no personal data is used for such ads. We don't use any of your information to display ads across other websites to you.
- To customize your use of the Platform and/or the content of any email newsletter or other material that we may send to you from time to time.

For other purposes, provided we disclose this to you at the relevant time, and provided that you agree to the proposed use of your personal data.

Sharing of your information

We will not share your information with any third party, except as described in this Privacy Policy. There are circumstances where we may need to share some of the information we collect about you or which you provide to us – these circumstances are as follows:

Other users: Any information in your public profile (other than your email address)
will be accessible by other users of the Platform, who may view your profile
information, listen to and comment on any of your public post, add themselves to
your list of followers, and send you messages. If you listen and read any content
posted by a user, the fact that you have listened to those post will be shared with that

- user, so that they can track the popularity of their post. Similarly, if you comment on any post on the Platform, your comments will be available to all users of the Platform.
- With your consent: We will disclose your information if you have explicitly agreed that
 we may do so. We will make this clear to you at the point at which we collect your
 information.
- Service providers: We use certain reputable third parties, to provide us with certain specialized services related to the Platform. These third parties will have access to certain information about you, but only where this is necessary in order for those third parties to provide their services to us. Where we transfer personal data to these third parties, we ask and require these third parties to implement appropriate organizational and technical security measures to protect against unauthorized disclosure of personal data, and only to process personal data in accordance with our instructions and to the extent necessary to provide their services to us.
- Other networks and connected apps: If you choose to connect your Techlepatic® account to other apps or social networks such as Facebook, Spotify, Tumblr, Twitter or Instagram, you will be sharing certain information with these apps or networks. In the case of Facebook, Tumblr, Twitter or Instagram, any new public post or listen to on Techlepatic® or any new favorites will be shared to those networks and will be visible to your followers and friends on those networks. In the case of connected apps, you will need to provide the app developer with full access to your Techlepatic® account in order to post, or comment on, favorite or repost content from within the app. This will mean sharing your public information, plus access to your private post. Techlepatic is not responsible for these other apps or networks, so please make sure you only connect your account with apps or services that you trust.
- As aggregated data: We may aggregate your personal data with similar data relating
 to other users of the Platform in order to create statistical information regarding the
 Platform and its use, which we may then share with third parties or make publicly
 available. However, none of this information would include any email address or other
 contact information, or anything that could be used to identify you individually, either
 online or in real life.
- If required by law: We will disclose your information if we believe in good faith that we are permitted or required to do so by law, including in response to a court order, subpoena or other legal demand or request.
- To protect our interests: We may disclose your information if we feel this is necessary in order to protect or defend our legitimate rights and interests, or those of our users, employees, directors or shareholders, and/or to ensure the safety and security of the Platform and/or the Techlepatic® music network community.

• In the context of a business transfer: We may transfer your information to any person or company that acquires all or substantially all of the assets or business of Techlepatic, or on a merger of our business, or in the event of our insolvency.

SECURITY

Techlepatic user accounts are secured by user-created passwords. Techlepatic takes precautions to ensure that account information is kept private. Techlepatic uses reasonable measures such as encryption to protect private information that is stored within our database against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction, and we restrict access to such private information to those employees who need access to perform their job functions, such as our customer service personnel and technical staff. We encrypt the transmission of the information using secure socket layer (SSL) technology, which creates an encrypted connection between you and our systems. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of member information at any time. Users are urged to also take precautions to protect their personal information by changing passwords often using a combination of letters and numbers, and using a secure web browser.

Techlepatic integrates third party software that collects information about users for security reasons. Any information collected by reCAPTCHA and GOOGLE Anaytics is held in accordance with the Google Privacy Policy available here.

For any additional information about the security measures Techlepatic uses on the Site, please contact us at teah@techlepatic.com.

PRIVACY OF CHILDREN

Our Site and our Services are oriented toward a general audience and intended to be accessed and utilized by adults only.

Techlepatic is committed to protecting the privacy of children. This Children's Online Privacy Policy explains our information collection, disclosure, and parental consent practices, and uses terms that are defined in our Privacy Policy. This policy is in accordance with the U.S. Children's Online Privacy Protection Act ("COPPA"), and outlines our practices in the United States regarding children's personal information. For more information about COPPA and general tips about protecting children's online privacy, please visit OnGuard Online.

WE DO NOT KNOWINGLY SEEK OR COLLECT PERSONAL INFORMATION FROM USERS UNDER THE AGE OF 13. IF WE GAIN ACTUAL KNOWLEDGE THAT WE HAVE INADVERTENTLY GATHERED PERSONAL INFORMATION FROM A USER UNDER THE AGE OF 13, WE WILL PROMPTLY DELETE ANY AND ALL SUCH PERSONAL INFORMATION FROM OUR RECORDS

PARENTAL RIGHTS

At any time, legal guardians can refuse to permit us to collect further personal information regarding their children between 13 years of age and 18 in association with a particular account, and can request that we delete from our records the personal information we have collected in connection with that account. Additionally, legal guardians can request to review personal information collected regarding their children between the ages of 13 and 18 at any time simply by making an email request to team@techlepatic.com. We will not require a legal guardian to disclose more information than is reasonably necessary to confirm their identity.

We use one method to allow parents to access, change, or delete the personally identifiable information that we have collected regarding their children:

 Parents can contact Customer Support to request changes, or deletions of their child's personal information by sending an email to us at team@techlepatic.com A valid request to delete personal information will be accommodated within a reasonable time.

In any correspondence such as e-mail or mail, please include the parent's email address and telephone number. To protect children's privacy and security, we will take reasonable steps to help verify a parent's identity before granting access to any personal information.

If you discover your child under the age of 13 has provided personal information to us without your consent, once we verify you are the child's legal guardian, we will promptly: (a) provide direct notice to you indicating what, if any, personal information of your child has been collected and how it has been used or disclosed; (b) remove and cease the use of your child's personal information or other information from our database and (c) by notice to you, confirm compliance with the foregoing.

DISPUTES

Any disputes regarding this Privacy Policy are subject to our <u>General Terms and Conditions</u> and will be governed by the laws of the State of California, applicable to agreements made and performed there.

The Techlepatic Team

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